WHY THE CARBON FOOTPRINT OF OUR EVENTS IS IMPORTANT AND WHY WE NEED YOU (CORPORATE MANAGEMENT) !

Corporate management's commitment to measuring and reducing the carbon footprint of our events is essential to ensure its success. By integrating this initiative into our overall sustainability strategy, corporate management is showing its determination in the fight against climate change. In addition, it plays a key role in promoting this approach within the company and in allocating the resources needed to implement it.

Stakeholder engagement and involvement:

Sustainable and low-carbon events have considerable potential for engaging our employees and other stakeholders. By organising events that incorporate sustainable practices, we demonstrate our commitment to protecting the environment and encourage our participants to adopt responsible behaviour themselves. These events also provide a unique opportunity to raise awareness and educate our stakeholders about environmental issues and the actions we are taking to address them.

A committed stance: set an example:

We encourage all our employees and other stakeholders to become ambassadors of our climate commitment. By taking part in responsible events, they actively contribute to reducing our carbon footprint and reinforcing our positive impact on the environment. We invite them to support our initiatives and join us in making our company a leader in sustainability.

Measuring and reducing our carbon footprint with Climeet:

We have adopted Climeet, an innovative solution, to facilitate this measurement and improve the accuracy of our data. Climeet is a platform specialising in measuring the carbon footprint of events. This solution allows us to collect and analyse data relating to the CO2e emissions generated by our events in a reliable and efficient way. Thanks to Climeet, we have a robust tool for assessing the environmental impact of our event activities.

Including events in the company's carbon footprint:

It is essential to clarify the inclusion of CO2e emissions linked to our events in our corporate carbon footprints, particularly in the context of the European CSRD (Climate and Social Responsibility Disclosure). By integrating the data provided by Climeet into these reports, we are improving the transparency and reliability of our carbon footprints, thereby strengthening our credibility with legislators, our stakeholders and our customers. By working together and communicating transparently, we can make a real difference to the environment and inspire others to follow our example, event by event.