A LOW-CARBON EVENT: WITH AND THANKS TO YOU!

We want to organize the lowest-carbon event possible, and we're counting on you to help us!

We need your data

In order to reduce the carbon footprint of our event, we first need to measure it. To do so, we will be asking you for certain information relating to your service (your teams' journeys to and from the venue, supplied materials and equipment, deliveries of materials, energy consumption, waste production, etc.). The more accurate the data, the better we will be able to monitor our carbon footprint and find ways of minimising it.
To help you provide us with this valuable information, you will receive a data collection form, which you can fill in and return to us. Collecting data can sometimes be a long and difficult exercise, but it is the foundation of a robust environmental strategy.
Without accurate measurements, it will be difficult for us to identify key actions to reduce our emissions. Thank you in advance for your help and collaboration!

Help us reduce our carbon footprint

Some of the choices you make will help us in reducing the emissions of our event. The choice of certain materials, the reuse of items, the way in which they are delivered, the means of transport used by your teams, the choice of low-carbon menus, the energy efficiency of your equipment - these are all examples of good practices that you could implement or are already implementing, and which will contribute to our common goal of organising low-carbon and responsible events!
If you have any doubts or questions about some of the choices you've made in terms of sustainability, we'd be delighted to discuss them with you and work together to find the best sustainable alternatives.

Your efforts are valuable

Finally, taking part in the creation and organisation of a sustainable event is of course something to be proud of! It's important to highlight your sustainable actions and practices to the public and to the various stakeholders in our event. Becoming an environmental role model in the events industry is a valuable asset, and is increasingly sought after by event organisers. Don't be afraid to take the plunge and reinvent yourself - we can all benefit from it!

Conclusion

Your role as a service provider is vital to the sustainability of our events. Providing us with accurate data and adopting sustainable practices are essential steps in helping us reduce the carbon footprint of our events. Together, we can make tomorrow's events celebrations that respect our planet. For this, we are grateful to you!

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